MEDIAPLAN
OUR GOAL

➤ FEEVA is the biggest and most credible equine veterinary organisation in the media

➤ FEEVA is the ‘spokes person’ of the field

➤ FEEVA is contacted for opinion in any matters regarding equine/equine practice
OUR MAIN MESSAGE

➤ over 8000 members

➤ *Every horse matters*
MEDIA CHANNELS

➤ FEEVA news letter
  ➤ goes to all delegates
  ➤ ALL MEMBERS
    ➤ official e-mail

➤ Linkedin
➤ Web page coming
➤ Facebook
  ➤ Tips for preventing/reducing ab use